



# Rooster Egg Hunt

## 2025 Rooster Egg Hunt will kick off Tuesday, April 29th

The Rooster Egg Hunt is a pre-Rooster Days event organized by the Rotary Club of Broken Arrow and BA Rotary Foundation, a 501(c)(3) non-profit corporation. This community event has been a tradition for decades and has a large number of followers eagerly following the clues to find the Egg. Sponsors have the privilege of posting those clues, thus garnering prominent recognition during the event. Net profits from the Rooster Egg Hunt go back into the community in the forms of grants and scholarships.

### GENERAL RULES AND INFORMATION:

- The Egg is hidden on public property within BA city limits. No digging or climbing required. Please do not enter private property searching for the Egg. The Egg is not hidden on school property or on sports fields.
- New clues will be published daily (except Sundays) until the Egg is found.
- The Finder of the Egg must contact the Rotary Club of BA immediately. (Contact information is packaged with the Egg.)
- Finding of the Egg will be announced publicly pending authentication of the Find.
- **The Rotary Club of BA, BA Chamber of Commerce, Rooster Days Committee, this year's Maker of the Egg, & Clue-posting Sponsors' employees, associates, members, board members, & family members may not participate in the Hunt.**

### CLUE ANNOUNCEMENTS:

- Clue announcements begin Tuesday, April 29<sup>th</sup>. All sponsors will release the 1<sup>st</sup> clue at 11:00 a.m. that day, after which sponsors will release clues daily (except Sundays) according to the schedule below until the Egg is found.
- Clues will be posted at sponsors' businesses & on their social media sites:
  - By the Bonus Clue Sponsor at 10:00 a.m. weekdays plus an exclusive Saturday clue
  - By the Cash Prize Sponsor at 10:30 a.m. weekdays only
  - By the Egg Artistry Sponsor at 10:30 a.m. weekdays only
  - By the Clue Sponsors at 11:00 a.m. weekdays only
- Clues will be posted by the Rotary Club of BA on its website, Facebook and Instagram pages at 12:00 noon.
- Clues will be posted by the BA Chamber at 210 N. Main and on their social media pages at 12:00 noon.

### EGG AND EGG FINDER:

- The unique, handcrafted Egg is packaged in a plastic bag along with instructions for contacting the Rotary Club of Broken Arrow. Distinctive markings identifying the Egg as authentic will not be revealed in advance. The Rotary Club of Broken Arrow will accordingly authenticate the Egg Find before it is announced to the public.
- The finder of the Rooster Egg will get to ride in the Rooster Days Parade on Saturday, May 17<sup>th</sup> and will be awarded a \$1000 cash prize on the Main Stage at the Rooster Days Festival after the Parade.
- Upon receipt of the cash prize, the Egg will then be donated to the Museum Broken Arrow's "Rooster Egg Collection." (Museum BA representative will be present on stage to receive the Egg.)

### EGG MASTER:

- Appointed by the Rotary Club of Broken Arrow, the Egg Master is sworn to secrecy, and has sole responsibility for the clues and hiding the Egg.